

Urvisha Patel

Wordpress Developer

Objective

As a Wordpress Developer, I bring over 6+ years of expertise in crafting dynamic websites and optimizing user experiences. Proficient in various page builders such as Elementor, Beaver, Divi and more. I excel in transforming designs into pixel-perfect, responsive webpages. My proficiency extends to WooCommerce customization, email campaign management. I have experience in client communication and project management tools like Jira, Trello, Basecamp, and ClickUp.

Key Skills

- ∞ **WordPress Development:** Extensive experience in customizing WordPress themes and plugins, with expertise in page builders like Elementor, Beaver, Divi and more.
- ∞ **WooCommerce Customization:** Adept at customizing WooCommerce websites using hooks, templates and child themes for seamless e-commerce experiences.
- ∞ **Email Campaign Management:** Skilled in executing and optimizing targeted email campaigns using platforms such as Mailchimp, MailerLite, getResponse, selzy, GoHighLevel and Zoho.
- ∞ **Technical Proficiency:** Strong command over PHP, HTML, CSS, Bootstrap, jQuery, JavaScript, SCSS and proficiency in design tools like Photoshop, XD, Figma and Avocode.
- ∞ **Version Control:** Well-versed in version control systems like Git and GitLab for efficient project management and collaboration.
- ∞ **Client Management:** Experienced in managing dedicated clients with daily communication to ensure project alignment and satisfaction.
- ∞ **Team Leadership:** Capable of handling teams and projects, including mentoring junior developers and overseeing their contributions.
- ∞ **Recruitment:** Conducted interviews for new hires, ensuring the selection of capable and compatible team members.

Education

BE - Computer Engg. | GTU

Apollo Institute of Engineering and Technology (CGPA 8.1)(2015-2018)


Diploma - Computer Engg. | GTU

Government Polytechnic for Girls (CGPI – 8.5) (2012 - 2015)

SSC | GSEB


Sagar Vidhyalay (2012 - 84%)

Personal Detail

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 D-44/1, Pnachtirth Soc., Naroda, A'bad-382330

Experience

Wordpress developer - Fulltime | Expia

AUG'24 - Present

Customizing Wordpress Website, Maintance of WP websites, creating and managing whole websites from mockups.

Wordpress developer - Freelance | Cybersurf India Private Limited

APR'24 - AUG'24

Creating and managing landing pages with responsive.

WordPress Frontend Developer - Fulltime | E2M Solutions

FEB'22 - MAR'24

I specialize in transforming PSD/Mock-ups into seamless webpages and customizing WordPress themes, including integration with Advanced Custom Fields (ACF). In addition, I excel in executing and optimizing targeted email campaigns using various tools such as Mailchimp, MailerLite, GoHighLevel, and Zoho. My technical expertise encompasses PHP, HTML, CSS, Bootstrap, jQuery, JavaScript, SCSS and proficiency in design tools like Photoshop, XD, Figma and Avocode. I am also well-versed in version control systems like Git and GitLab.

WordPress Frontend Developer - Fulltime | Webindia INC

JUNE'21 - FĀEB'22

I specialize in the management and design of WordPress websites, adept at working both with and without builders. Proficient in subscription management using WordPress, I seamlessly translate PSD/JPG mockups into fully functional webpages. Additionally, I excel in optimizing website speed for enhanced performance.

Web Developer - Fulltime | HikeBranding

JUNE'18 - MAY'21

I specialize in the comprehensive management and design of WordPress websites, as well as HubSpot websites. My expertise extends to API integrations, crafting custom WordPress plugins, seamlessly incorporating Advanced Custom Fields (ACF), and integrating WooCommerce with WordPress. Additionally, I proficiently transform PSD designs into fully functional webpages.